

# Ankita Behera

UI/UX designer

## Summary

I am an experienced UI/UX Designer with three years of hands-on experience crafting intuitive and user-centric digital experiences. Currently, I am advancing my academic pursuits with a Pre-Masters in Communication and Information Sciences at Tilburg University.

## Work Experience

### 47 Billion, User Experience Designer Aug, 2021 – Oct, 2023

47Billion is a product engineering services company that provides design, product engineering and product implementation services.

- I conducted stakeholder interviews for initial requirements definition.
- I produced end to end user flows, wireframes, high fidelity mockups, and prototypes for desktop & mobile platforms.
- I conducted heuristic evaluation, desk research, competitive research and user testing.
- I worked with various clients from fintech, photo and video organization, and OCR tool industry among others.

### Saevr, User Experience Designer Nov, 2020 – July, 2021

Saevr is a financial services company.

- I identified UX problems by conducting user interviews and market research.
- I was responsible for creating user flows, wireframes, and building user interface mockups and prototypes.
- I collaborated with developers.

## Education

### Premasters + M Communication and Information Sciences, New media design Jan 2024 - Aug 2025

Tilburg University, Tilburg

### B Des, Fashion and Lifestyle Accessory Design july 2016 - July 2020

National Institute of Fashion Technology, Shillong

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## Skills

User experience design

User research

Desk research

Interaction design

Visual design

Qualitative research

Quantitative research

Responsive design

Human centered design

Heuristic analysis

## Tools

Adobe Xd

Figma

Miro

Invision

Adobe photoshop

Adobe Illustrator

Balsamiq