

Ankita Behera

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Work Experience

47 Billion, User Experience Designer

Aug, 2021 – Present

- I conducted stakeholder interviews and user base surveys for initial requirements definition.
- I conducted Heuristic evaluation, desk research, competitive research and user testing. I identified design Strategy.
- I produced user flows, wireframes, high fidelity mockups, and prototypes for desktop & mobile platforms. I delivered user friendly and engaging designs driving a greater UX.
- I worked with various clients from mortgage investment, photo and video organization, and OCR tool industry among others.

Saevr, User Experience Designer

Nov, 2020 – July, 2021

- I identified UX problems by conducting user interviews, market research, and designed user interfaces. I collaborated with developers.
- I was responsible for creating user flows, wireframes, and building user interface mockups and prototypes.

Education

B Des, Fashion and Lifestyle Accessory Design

National Institute of Fashion Technology, Shillong

C.G.P.A: 8/10

Skills

User experience design, Desk research, Interaction design, Visual design, Qualitative research, Quantitative research, Design thinking, Empathy and User Advocacy, Responsive design, Human-Centered Design, Heuristic analysis

Tools

Adobe photoshop, Adobe Illustrator, Adobe Xd, Balsamiq, Figma, Miro, Invision

Deliverables

High-fidelity prototype, Design System, Data Visualization, Prototype, Wireframe, User Flow, Sitemap, Persona, Storyboard, User Story, Interviews, Surveys, Usability tests, Market trends analysis, Use cases