

Ankita Behera

UX designer

Summary

UX Designer with 3+ years of experience delivering research-driven digital products, actively seeking full-time opportunities (zoekjaar visa).

Work Experience

Dept, User Experience Designer Intern Sept, 2024 – Jan, 2025

Rotterdam, Netherlands

- Designed UX for category pages, product detail pages, and payment screens for **Hubo**, improving navigation and the checkout experience.
- Conducted quantitative analysis and supported usability testing and A/B experiments for **Smart**, informing product design strategy.
- Built UI components and interaction patterns for a internal design system, including navigation and button states.
- Worked on client projects **Unicef, Hubo, Priva**, and **Veh**.

47 Billion, User Experience Designer Aug, 2021 – Oct, 2023

Indore, India

- Led stakeholder interviews and created end-to-end user flows, wireframes, and prototypes.
- Designed an inventory management portal with dashboards and KPIs for different roles, including superadmin, at **Polystox**.
- Designed end-to-end flows for a data-heavy mortgage investment and portfolio management platform.
- Designed products for **fintech, B2B eCommerce**, and **AI gallery app**.

Saevr, User Experience Designer Nov, 2020 – July, 2021

Bangalore, India

- Designed user flows, wireframes, and interface prototypes for a fintech mobile app.

Education

Tilburg University Jan, 2024 - Aug, 2025

Tilburg, Netherlands

MSc Communication and Information Sciences, New media design

National Institute of Fashion Technology July, 2016 - July, 2020

Shillong, India

B Des, Fashion and Lifestyle Accessory Design

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Tilburg

Skills

A/B Testing

Competitive Research

Desk Research

Heuristic Analysis

Human-Centered Design

Information Architecture

Interaction Design

Persona Creation

Prototyping

Responsive Design

Usability Testing

User Interview

User Research

User Testing

Wireframing

Tools

Adobe Xd

Figma

Figjam

Jira

Miro

Invision

Adobe photoshop

Adobe Illustrator

Balsamiq

ChatGPT

Midjourney

Runaway AI

Languages

Dutch A1

English C1